


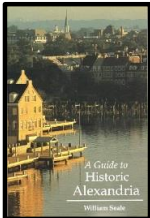


Comparison of BB&T Sponsorship Levels

Sponsorship Level	John Gadsby (\$5,000)	George Washington (\$2,500)	John Adams (\$1,500)	Thomas Jefferson (\$1,000)	James Madison (\$750)	James Monroe (\$500)	Marquis de Lafayette (\$300)
BB&T							
Tickets	10	8	6	4	4	2	2
Pre-Event Reception	10	8	6	4	4	2	2
Accommodations	Rsv'd Table for 10	Rsv'd Table for 8	Expedited Bar Service				
GIFTS (See details below)							
1-Year GTMS Membership	Merchant / Friend level	Merchant / Friend level	Merchant / Friend level	Merchant / Friend level	Merchant / Friend level	Merchant / Friend level	Merchant / Friend level
Special Gifts	Lantern & Washington Whiskey	Punched-Tin Lantern	Punched-Tin Lantern	Punched-Tin Lantern			
Membership Gifts	Guidebook, Ornament	Guidebook, Ornament	Guidebook, Ornament	Guidebook, Ornament			
RECOGNITION OPPORTUNITIES							
At BB&T	+	+	+	+			
On GTMS Website (w/ link to business)	+	+	+	+	+	+	+
PRINT RECOGNITION CATEGORIES							
	Tier 1	Tier 2	Tier 3	Tier 4	Listing #1	Listing #2	Listing #3
Print Advertising	+	+	+	+			
Sandwich* boards	+	+	+	+	+		
Silent Auction* Catalog	+	+	+	+	+	+	
Thank-you* Flyer	+	+	+	+	+	+	+
* At BB&T							
Tiers 1-3	Includes Color Logo/Seal						
Tier 4	Includes B&W Logo/Seal						
GIFT DETAILS							
							
GTMS Lantern		G. Washington Rye Whiskey		Gadsby Ornament		Historic Alexandria Guidebook	



Sponsorship Opportunities for Gadsby's Tavern Museum Society 2015 Best Bib & Tucker Ball



GADSBY'S TAVERN MUSEUM is a registered National Historic Landmark designated for its prominent role in the social, economic, political, and educational history of the United States. The site comprises two buildings—a Georgian-style tavern built in 1785 and a larger Federal-style hotel built in 1792—collectively named after John Gadsby who operated the tavern and hotel from 1796 to 1808. Gadsby's hosted many important statesmen in the 18th and 19th centuries including founding fathers George Washington, John Adams, Thomas Jefferson, James Madison, and James Monroe. George Washington frequented the Tavern and attended two Birthnight Balls held there in his honor, a tradition that continues to this day. In 1801, Thomas Jefferson's first inaugural banquet was held at Gadsby's. During his 1824-25 visit to the United States, the Marquis de Lafayette attended a banquet held in his honor at the Tavern. The Alexandria American Legion Post no. 24 saved the Tavern buildings from destruction and began restoration. Since the early 1970s the City of Alexandria has owned and cared for the property. Gadsby's Tavern Museum continues the preservation and furnishing of this significant site, as well as providing educational programs informing visitors of its history, architecture, decorative arts, and social customs through tours and myriad special events.

GADSBY'S TAVERN MUSEUM SOCIETY [GTMS] Founded in 1992, is a non-profit, all-volunteer organization of public-spirited citizens who are dedicated to the preservation, enhancement, and interpretation of the Museum as well as the promotion of its many educational and cultural programs. Efforts have included a major renovation of the Tavern's historic Ice Well, one of the best examples of this critical early technology and one of only a handful located in an urban setting dating from the eighteenth century; purchase of period furnishings; and textiles that made historic Gadsby's Tavern a fashionable destination for national leaders.

John Gadsby Sponsor

\$5,000

- Most prominent, first-tier listing in all print materials, including advertising, sandwich boards at event, silent auction catalog, and thank-you flyer for attendees. (If business, includes *color* logo or seal.)
- Complementary admission for ten (10) guests.
- Special pre-Best Bib & Tucker Ball (BB&T) cocktail reception for all ten (10) guests.
- Special thank-you gifts of Gadsby's Tavern punched-tin lantern and a bottle of limited edition George Washington Rye Whiskey.
- Reserved table for ten (10) guests, including table tent with name, waiter service at table, and expedited bar service.
- Recognition by GTMS President during event.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership at the Merchant/Friend level, including 10% museum shop discount, special program discounts, annual meeting invitation, museum lapel pin, historic Alexandria guidebook, GTMS Christmas-Tree ornament, and free Gadsby's Tavern tours for each member.

George Washington Sponsor

\$2,500

- Second-tier listing in all print materials, including advertising, sandwich boards at event, silent auction catalog, and thank-you flyer for attendees. (If business, includes *color* logo or seal.)
- Complementary admission for eight (8) guests.
- Special pre-BB&T cocktail reception for all eight (8) guests.
- Special thank-you gift of Gadsby's Tavern punched-tin lantern.
- Reserved table for eight (8) guests located in premier location, including table tent with business name and expedited bar service.
- Recognition by GTMS President during event.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership, see benefits under John Gadsby Sponsor.

John Adams Sponsor **\$1,500**

- Third-tier listing in all print materials, including advertising, sandwich boards at event, silent auction catalog, and thank-you flyer for attendees. (If business, includes *color* logo or seal.)
- Complementary admission for six (6) guests.
- Special pre-BB&T cocktail reception for all six (6) guests.
- Special thank-you gift of Gadsby's Tavern punched-tin lantern.
- Expedited bar service.
- Recognition by GTMS President during event.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership, see benefits under John Gadsby Sponsor.

Thomas Jefferson Sponsor **\$1,000**

- Fourth-tier listing in all print materials, including advertising, sandwich boards at event, silent auction catalog, and thank-you flyer for attendees. (If business, includes *black & white* logo or seal.)
- Complementary admission for four (4) guests.
- Special pre-BB&T cocktail reception for all four (4) guests.
- Special thank-you gift of Gadsby's Tavern punched-tin lantern.
- Recognition by GTMS President during event.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership, see benefits under John Gadsby Sponsor.

James Madison Sponsor **\$750**

- Listing in print materials: event sandwich boards, silent auction catalog, and thank-you flyer for attendees.
- Complementary admission for four (4) guests.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership at the Merchant/Friend level, including 10% museum shop discount, special program discounts, annual meeting invitation, museum lapel pin, and free Gadsby's Tavern tours for each member.

James Monroe Sponsor **\$500**

- Listing in print materials: silent auction catalog and thank-you flyer for attendees.
- Complementary admission for two (2) guests.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership, see benefits under James Madison Sponsor.

Marquis de Lafayette Sponsor **\$300**

- Listing in thank-you flyer for attendees.
- Complementary admission for two (2) guests.
- One-year "Sponsor Recognition" on GTMS website. (If business, one-year "Visit Our Sponsor" link on website.)
- New or Renewed Gadsby's Tavern Museum Society annual membership, see benefits under James Madison Sponsor.

Name _____ Tel. No. _____

If business: Contact Person _____ Tel. No. _____

Names of ALL Guests _____

Address _____

E-mail _____

If a sponsor, would you like your name or business listed in the Gadsby's Tavern Museum Society's event materials?

Public advertising: Yes ___ No ___

Printed materials at the Ball: Yes ___ No ___

Announced at the Ball: Yes ___ No ___

Society's website: Yes ___ No ___